



2023-2024 KanSPRA Partnership Information & Opportunities

The Kansas School Public Relations Association (KanSPRA) is pleased to provide information to organizations wishing to partner with and support our school communications professionals. KanSPRA offers three primary levels of full-year sponsorships as well as other opportunities to share information about your organization with our members. Ultimately, the greatest return on your investment is spending time with our members. KanSPRA prides itself in being a very welcoming association and we respect the support educationally-minded organizations share with us.

	Signature Partner	KanSPRA Supporter	Friend of KanSPRA
	\$6,000	\$3,000	\$1,500
Logo and Link on KanSPRA Website	✓	✓	✓
Logo and Link in KanSPRA Newsletter	✓	✓	✓
KanSPRA Newsletter Entry	4 entries	2 entries	1 entry
Fall Conference (October 18-20, 2023)			
Title Sponsorship	✓		
Logo on Photo Backdrop	✓		
Professional Development Session	✓		
Attendee Directory List	✓	✓	
Partner-provided promotional video (60 seconds)	✓	✓	
Goldmine Presentation	✓	✓	
Logo branding on promotional materials	✓	✓	✓
Table at conference vendor fair	✓	✓	✓
Conference Registration (includes evening events)	4 attendees	2 attendees	1 attendee

Spring Conference/Retreat (April 2-4, 2024)

Title Sponsorship	✓		
Presentation Opportunity	✓	✓	
Attendee Directory List	✓	✓	
Logo branding on promotional materials	✓	✓	✓
Additional Benefits as Determined by Event Organizers	✓	✓	✓
Conference/Retreat Registration	4 attendees	2 attendees	1 attendee

À la carte Sponsorships

Opportunity	Investment
<p>Fall Conference Sponsorship (October 18-20, 2023) Includes Professional Development Session, Attendee Directory List, Partner-provided promotional video (60 seconds), Goldmine Presentation, Logo branding on promotional materials, Table at conference vendor fair, and Conference Registration for 4 (includes evening events)</p>	\$2,000
<p>Conference Vendor Fair Table Includes table at conference vendor fair and conference registration for one (includes evening events).</p>	\$750
<p>Spring Conference/Retreat Sponsorship (April 2-4, 2024) Includes presentation opportunity, attendee directory list, logo branding on promotional materials, additional benefits as determined by event organizers, and conference/retreat registration for four.</p>	\$2,000
<p>KanSPRA Reads Sponsorship Includes title sponsorship of KanSPRA Reads and the opportunity to co-plan the sessions.</p>	\$500
<p>KanSPRA Connect Virtual PD Sponsorship Includes title sponsorship of KanSPRA Connect virtual professional development session, the entire professional development session, and attendee contact information.</p>	\$500